



Camden Rugby Club
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Camden



Rugby

2020

SPONSORSHIP INVESTMENT



2020 Sponsorship

Camden Rugby Club is one of the most reputable and respected clubs in the Illawarra District Rugby Union competition. The IDRU competition encompasses teams stretching as far south as Vincentia and as far west as Bowral and includes all of the Illawarra region as well as the fast growing Macarthur area including Campbelltown and Camden. This area covers a population as dense as 800,000 people and growing.

Since 1975, the Camden Rams family has consisted of a passionate band of players, supporters and sponsors, who have developed a culture renowned for being community focused. Whether it be on the field defending our line or off the field supporting local events and national charities, each and every person is proud to call Camden Rugby their club.

We have enjoyed immense success in the past couple of seasons, winning the Illawarra District 1st Grade premiership in 2013 and making the Grand Final again in 2014. In 2015 2nd Grade secured yet another premiership and again making the semi-finals in 2016.

Camden Rugby is also proud to be able to foster and develop a strong junior rugby presence with age teams from the Under 7's to Under 17's.

Camden Rugby provides an environment that is safe and family friendly that encourages respect, discipline, teamwork and sportsmanship within our junior players.

This has built great interest in the local community and brought strong crowds to our home games.

This year the Camden Rugby Club invites you and your business to be part of this culture and sponsor your local club. We place a great deal of importance in supporting those who support us. In return for your sponsorship your business will receive invaluable exposure throughout the district as a community minded company.

Contact

Sponsorship Manager

AJ Tripodi

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Twitter



Camden Rugby Club, find us on facebook and

www.camdenrugby.com.au

Platinum Junior Team Sponsor	\$6,500 + GST
<p>Signage</p> <ul style="list-style-type: none"> • 1 x Advertising sign on playing enclosure fence <p>Logo</p> <ul style="list-style-type: none"> • Business logo on the front of all junior team jerseys for 2 years <p>Entertainment</p> <ul style="list-style-type: none"> • Two (2) complimentary entry tickets to: <ul style="list-style-type: none"> - Sponsors Day - Ladies Day - Sports Luncheon 	<ul style="list-style-type: none"> - Pre-season launch - Presentation dinners (Senior & Junior) <p>Advertising</p> <ul style="list-style-type: none"> • Direct link from Camden Rugby website to your business website • Acknowledgement in all public advertising and newsletters <p>Acknowledgement</p> <ul style="list-style-type: none"> • At all home games • At all after match functions
Gold Junior Team Sponsor (2 only)	\$4,000 + GST
<p>Signage</p> <ul style="list-style-type: none"> • 1 x Advertising signs on playing enclosure fence <p>Logo</p> <ul style="list-style-type: none"> • Business logo on either the top back or bottom back of all junior team jerseys for 2 years <p>Entertainment</p> <ul style="list-style-type: none"> • Two (2) complimentary entry tickets to: <ul style="list-style-type: none"> - Sponsors Day - Ladies Day - Sports Luncheon 	<ul style="list-style-type: none"> - Pre-season launch - Presentation dinners (Senior & Junior) <p>Advertising</p> <ul style="list-style-type: none"> • Direct link from Camden Rugby website to your business website • Acknowledgement in all public advertising and newsletters <p>Acknowledgement</p> <ul style="list-style-type: none"> • At all home games • At all after match functions
Silver Junior Team Sponsor (2 only)	\$2,000 + GST
<p>Signage</p> <ul style="list-style-type: none"> • 1 x Advertising sign on playing enclosure fence <p>Logo</p> <ul style="list-style-type: none"> • Business logo on the sleeve of all junior jerseys for 2 years <p>Entertainment</p> <ul style="list-style-type: none"> • One (1) complimentary entry ticket to: <ul style="list-style-type: none"> - Sponsors Day - Ladies Day 	<ul style="list-style-type: none"> - Pre-season launch - Presentation dinners (Senior & Junior) • Discounted tickets to Camden Rugby Sports Luncheon <p>Advertising</p> <ul style="list-style-type: none"> • Business logo on the Camden Rugby website and newsletters <p>Acknowledgement</p> <ul style="list-style-type: none"> • At all junior games

Major Club Sponsor	\$15,000 + GST
<p>Signage</p> <ul style="list-style-type: none"> • Major Scoreboard Signage <p>Logo</p> <ul style="list-style-type: none"> • Business logo on right front chest of all senior jerseys • Business logo on all club correspondence • Business Logo on all senior club polo shirts <p>Entertainment</p> <ul style="list-style-type: none"> • Four (4) complimentary entry tickets to: <ul style="list-style-type: none"> - Sponsors Day - Ladies Day - Sports Luncheon - Pre-season launch 	<ul style="list-style-type: none"> - Presentation dinners (Senior & Junior) <p>Advertising</p> <ul style="list-style-type: none"> • Direct link from Camden Rugby website to your business website • Acknowledgement in all public advertising and newsletters <p>Acknowledgement</p> <ul style="list-style-type: none"> • At all home games • At all after match functions
Platinum Ground Sponsor (2 only)	\$5,000 + GST
<p>Signage</p> <ul style="list-style-type: none"> • 1 x Advertising sign at entrance to Camden Rugby Park • 1 x Advertising signs on playing enclosure fence <p>Logo</p> <ul style="list-style-type: none"> • Business logo on sleeve of all senior jerseys <p>Entertainment</p> <ul style="list-style-type: none"> • Two (2) complimentary entry tickets to: <ul style="list-style-type: none"> - Sponsors Day - Ladies Day - Sports Luncheon 	<ul style="list-style-type: none"> - Pre-season launch - Presentation dinners (Senior & Junior) <p>Advertising</p> <ul style="list-style-type: none"> • Direct link from Camden Rugby website to your business website • Acknowledgement in all public advertising and newsletters <p>Acknowledgement</p> <ul style="list-style-type: none"> • At all home games • At all after match functions
Gold Match Day Sponsor (2 only)	\$2,500 + GST
<p>Signage</p> <ul style="list-style-type: none"> • 1 x Advertising signs on playing enclosure fence <p>Logo</p> <ul style="list-style-type: none"> • Business logo on goal post pads <p>Entertainment</p> <ul style="list-style-type: none"> • Two (2) complimentary entry tickets to: <ul style="list-style-type: none"> - Sponsors Day - Ladies Day - Sports Luncheon - Pre-season launch 	<ul style="list-style-type: none"> - Presentation dinners (Senior & Junior) <p>Advertising</p> <ul style="list-style-type: none"> • Direct link from Camden Rugby website to your business website • Acknowledgement in all public advertising and newsletters <p>Acknowledgement</p> <ul style="list-style-type: none"> • At all home games • At all after match functions
Sign Sponsor	\$800 + GST (\$500 + GST for renewal)
<p>Signage</p> <ul style="list-style-type: none"> • 1 x Advertising signs on playing enclosure fence <p>Entertainment</p> <ul style="list-style-type: none"> • One (1) complimentary entry ticket to: <ul style="list-style-type: none"> - Sponsors Day - Ladies Day 	<ul style="list-style-type: none"> - Pre-season launch • Discounted tickets to Camden Rugby Sports Luncheon <p>Advertising</p> <ul style="list-style-type: none"> • Business logo on the Camden Rugby website and newsletters



Gold short Sponsor	\$3,000 + GST
<p>Signage</p> <ul style="list-style-type: none"> • 1 x Advertising sign on playing enclosure fence <p>Logo</p> <ul style="list-style-type: none"> • Business logo on front of all seniors and juniors playing shorts <p>Entertainment</p> <ul style="list-style-type: none"> • Two (2) complimentary entry tickets to: <ul style="list-style-type: none"> - Sponsors Day - Ladies Day - Sports Luncheon - Pre-season launch 	<ul style="list-style-type: none"> - Presentation dinners (Senior & Junior) <p>Advertising</p> <ul style="list-style-type: none"> • Direct link from Camden Rugby website to your business website • Acknowledgement in all public advertising and newsletters <p>Acknowledgement</p> <ul style="list-style-type: none"> • Atall home games • Atall after match functions
Ball Sponsor (4 Available)	\$1,500 + GST
<p>Your company name/Business name or Company Logo will be printed all training balls which will be handed out to all juniors. There will be 600 balls made.</p> <p>This package entitles you to:</p> <ul style="list-style-type: none"> - Invitation to Sponsors Day - Invitation to Ladies Day - Invitation to Pre-Season Launch - Promotion of your Company at all Home Games, social media and Club website 	

Polo Sponsor (2 Available front & Back) (2 Available on the sleeves)	\$2,500 + GST
<p>Your company name/Business name or Company Logo will be printed on the front , back or sleeves of every player and official club polo.</p> <p>This package entitles you to:</p> <ul style="list-style-type: none"> - Invitation to Sponsors Day - Invitation to Ladies Day - Invitation to Pre-Season Launch - Invitation to Sportsman's Lunch - Promotion of your Company at all Home Games, social media and Club website 	

Training Shorts (6 Available)	\$1500+GST
<p>Your company name/Business name or Company Logo will be printed on training shorts of all players and officials.</p> <p>This package entitles you to:</p> <ul style="list-style-type: none"> - Invitation to Sponsors Day - Invitation to Ladies Day - Invitation to Pre-Season Launch - Promotion of your Company at all Home Games, social media and Club website 	

Platinum Senior Team Sponsor (1st Grade, 2nd Grade, 3rd Grade)	\$5,000 + GST
<p>Signage</p> <ul style="list-style-type: none"> • 1 x Advertising sign on playing enclosure fence <p>Logo</p> <ul style="list-style-type: none"> • Business logo on front of designated team jersey <p>Entertainment</p> <ul style="list-style-type: none"> • Two (2) complimentary entry tickets to: <ul style="list-style-type: none"> - Sponsors Day - Ladies Day - Sports Luncheon - Pre-season launch 	<ul style="list-style-type: none"> - Presentation dinners (Senior & Junior) <p>Advertising</p> <ul style="list-style-type: none"> • Direct link from Camden Rugby website to your business website • Acknowledgement in all public advertising and newsletters <p>Acknowledgement</p> <ul style="list-style-type: none"> • Atall home games • Atall after match functions

Platinum Senior Team Sponsor (2 only)	\$5,000 + GST
<p>Signage</p> <ul style="list-style-type: none"> • 1 x Advertising sign on playing enclosure fence <p>Logo</p> <ul style="list-style-type: none"> • Business logo on either the top back or bottom back of all senior jerseys <p>Entertainment</p> <ul style="list-style-type: none"> • Two (2) complimentary entry tickets to: <ul style="list-style-type: none"> - Sponsors Day - Ladies Day - Sports Luncheon 	<ul style="list-style-type: none"> - Pre-season launch - Presentation dinners (Senior & Junior) <p>Advertising</p> <ul style="list-style-type: none"> • Direct link from Camden Rugby website to your business website • Acknowledgement in all public advertising and newsletters <p>Acknowledgement</p> <ul style="list-style-type: none"> • Atall home games • Atall after match functions

Gold Senior Team Sponsor	\$4,000 + GST
<p>Signage</p> <ul style="list-style-type: none"> • 1 x Advertising signs on playing enclosure fence <p>Logo</p> <ul style="list-style-type: none"> • Business logo on front of Colts/U20's team jersey <p>Entertainment</p> <ul style="list-style-type: none"> • Two (2) complimentary entry tickets to: <ul style="list-style-type: none"> - Sponsors Day - Ladies Day - Sports Luncheon - Pre-season launch 	<ul style="list-style-type: none"> - Presentation dinners (Senior & Junior) <p>Advertising</p> <ul style="list-style-type: none"> • Direct link from Camden Rugby website to your business website • Acknowledgement in all public advertising and newsletters <p>Acknowledgement</p> <ul style="list-style-type: none"> • Atall home games • Atall after match functions

Player Sponsor	\$400+GST
<p>Signage</p> <ul style="list-style-type: none"> • Acknowledgement on the Player Sponsors board <p>Entertainment</p> <ul style="list-style-type: none"> • One (1) complimentary entry ticket to: <ul style="list-style-type: none"> - Sponsors Day - Ladies Day 	<ul style="list-style-type: none"> - Pre-season launch • Discounted tickets to Camden Rugby Sports Luncheon <p>Advertising</p> <ul style="list-style-type: none"> • Business logo on the Camden Rugby website and newsletters

